

# 如何让您的论文写作与投稿更顺利？

林启贤 博士

Library Training Manager

# Part 1

## How to select the right journal?

# Why selecting a journal is important?

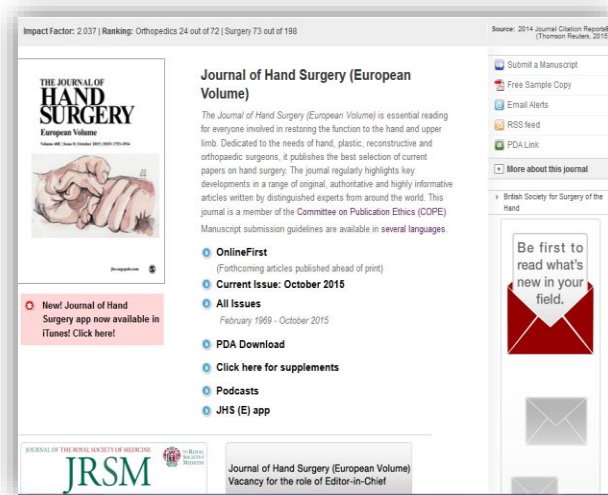
It affects:

- Success rate of getting your hard work publish
- Time and effort which could be used for research
- Confidence level and mindset
- Recognition of research works
- Research impact in terms of career development

# Many aspects to consider when selecting a journal for submission

## Considerations include:

- Which journals do you read and cite regularly?
- Which journals closely matched on your field of research?
- What is the publisher's reputation?
- Who are on the editorial board?
- How international is the journal?
- Have you ever published in that journal?



# Tips to choose the right journal

Before you have shortlisted the journal, please ensure to check:

- What are their aims, scope and subject area?
- Are they a member of COPE and peer reviewed?
- Does it have Impact Factor?
- What is the discipline ranking in JCR?
- Is it open-access?
- How many issues per year? Given the publishing cycle, do you mind?

Review previous issues of each suitable journal...

- Do they publish your kind of work?
- What is their altmetric for similar paper?
- Can you meet the submission guidelines?



2014 Impact Factor of 3.897--  
Ranked #1 in Education &  
Educational Research!

# Select the relevant journals

## → Read the “Description” and “AIMS and SCOPE”

- Match journal scope coverage (subject disciplines or classifications)
- Article types
  - Review
  - Research Article
  - Technical Note (case studies)
  - Country Report (country or city or geographic specific)
  - Editorial (Guest editorial)
  - Discussion
- High relevance and quality (research originality, application focused, solution based, rational and unbiased viewpoints, alternative insights)
- Target the correct potential readers



Share



## China Information



**2016 Impact Factor:** 0.935**2016 Ranking:** 15/69 in Area Studies

Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017)

A Journal on Contemporary China Studies

**Editor**[Tak-Wing Ngo](#)

University of Macau, Macau, China

**Other Titles in:**[Area Studies](#) | [Asian Studies](#) | [South East Asian Studies](#)eISSN: 1741590X | ISSN: 0920203X | Current volume: 31 | Current issue: 2  Frequency: 3 Times/Year Download flyer Recommend to Library

DESCRIPTION

AIMS AND SCOPE

EDITORIAL BOARD

ABSTRACTING / INDEXING

SUBMISSION GUIDELINES

*China Information* presents timely and in-depth analyses of major developments in contemporary China and overseas Chinese communities in the areas of politics, economics, law, ecology, culture, and society, including literature and the arts. It is refereed academic journal with an international readership indexed in SSCI and Scopus.

*China Information* pays special attention to views and areas that do not receive sufficient attention in the mainstream discourse on contemporary China. It encourages discussion and debate between different academic traditions, offers a platform to express controversial and dissenting opinions, and promotes research that is historically sensitive and contemporarily relevant.

# Does it editorially strong?

- Editorial are like gate keepers
- Is it a member of COPE?
- COPE provides advice to editors and publishers on all aspects of publication ethics and, in particular, how to handle cases of research and publication misconduct.

→ Read “About this journal”

A screenshot of the 'Adult Learning' journal website. The header has a dark background with the title 'Adult Learning' in white. Below the header is a navigation bar with links: 'Home', 'Browse', 'Submit Paper', 'About', and 'Subscribe'. The 'Browse' link is highlighted, and a dropdown menu is open showing 'Current Issue', 'OnlineFirst', and 'All Issues'. The 'About this journal' section is visible, containing a description of the journal as an international, peer-reviewed, practice-oriented journal. A blue box highlights the text: 'This journal is a member of the Committee on Publication Ethics (COPE)'.

Adult Learning

Home Browse Submit Paper About Subscribe

Current Issue

OnlineFirst

All Issues

About this journal

Adult Learning is an international, peer-reviewed, practice-oriented journal. The journal publishes empirical research and conceptual papers that approach practice issues with a problem-solving emphasis. The audience includes practitioners and researchers who design, manage, teach, and evaluate programs for adult learners in a variety of settings. This journal is a member of the Committee on Publication Ethics (COPE).



# Look for peer reviewed journals

- Peer reviewed journals are mostly listed in international indexing databases such as:
    - Web of Science Core Collection (SCIE, SSCI, AHCI, ESCI)
    - Scopus
    - PubMed: MEDLINE
    - EMBASE
    - Many more!
  - Know where is it indexed (if that is important criteria for you)
  - Already obtained its Impact Factor or SJR
- Read the journal “Abstract/Indexing” section

# Chinese Journal of Sociology

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## About this journal

SAGE Publications is delighted to partner with Shanghai University to publish the new English language edition of the *Chinese Journal of Sociology*, co-sponsored with Princeton's Center on Contemporary China (CCC). *The Chinese Journal of Sociology (CJS)* is a peer-reviewed, international journal issued by Shanghai University and administrated by SAGE Publications, with an aim to building an academic platform for in-depth discussion of the issues facing contemporary Chinese society...

*MODERN CHINA*  
An International Journal of  
History and Social Science



Share



## Modern China

**2016 Impact Factor:** 0.714

**2016 Ranking:** 25/69 in Area Studies

Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017)

An International Journal of History and Social Science

**Editor**


[Philip C. C. Huang](#)

University of California, Los Angeles, USA

**Other Titles in:**

[Asian Studies](#) | [Cultural Studies](#)

eISSN: 15526836 | ISSN: 00977004 | Current volume: 43 | Current issue: 6 | Frequency: BI-monthly

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DESCRIPTION

AIMS AND SCOPE

EDITORIAL BOARD

ABSTRACTING / INDEXING

SUBMISSION GUIDELINES

- Academic Abstracts
- America: History and Life
- Asia Pacific Database
- CAB Abstracts Database
- CSA Worldwide Political Science Abstracts
- Central Asia: Abstracts & Index
- Clarivate Analytics: Current Contents - Physical, Chemical & Earth Sciences
- Corporate ResourceNET - Ebsco
- Current Citations Express
- EBSCO: Vocational & Career Collection
- GEOBASE
- Gale: Diversity Studies Collection
- Geographical Abstracts: Human Geography
- Historical Abstracts
- Humanities Source

# What Does Impact Factor Represent?

Impact Factor represents the average number of times recent articles in a specific journal were cited in a particular year.

## What Does it Measure?

Impact Factor measures the citation performance of the journal as a whole and not of any specific article or author published in the journal.

# Meaning?

**2016 Impact Factor for JOURNAL OF MANAGEMENT = 7.733**

|               |       | Ranking   |
|---------------|-------|---|
| Impact Factor | 7.733 | Psychology, Applied 1 out of 80   Business 2 out of 121   Management 3 out of 194 |

**2016 Impact Factor for Personality and Social Psychology Review  
= 9.361**

|               |       | Ranking                        |
|---------------|-------|--------------------------------|
| Impact Factor | 9.361 | Psychology, Social 1 out of 62 |

Which is  
better?  
Larger  
better?

# Impact Factor is discipline dependent

## Journal Indexing

|               |       | Ranking   |
|---------------|-------|---|
| Impact Factor | 7.733 | Psychology, Applied 1 out of 80   Business 2 out of 121   Management 3 out of 194 |

Source: Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017)

# Resources

Authors

Editors

Reviewers

Librarians

1

Researchers

Societies

# Resources for Researchers

SAGE is the natural home for authors, editors, and societies. We and end users.

SAGE is the world's leading independent academic publisher and books, electronic media, and more than 950 journals, we offer the practitioners, researchers, and students who span a wide range

Our commitment to quality and innovation consistently distinguishes

2

- [Highly-ranked](#) Journals at the forefront of knowledge, content formats, including a full range of [open access](#) initiatives

## Impact Factor & Ranking Results

\*From the 2016 Journal Citation Reports® (Clarivate Analytics, 2017)

SAGE continues to see consistent growth within the reports. This year 70% of SAGE journals received an increased ranking with 49% of SAGE journals now ranking within the top half of their subject category. 233 titles now place in the top 30% of the JCR and over 100 SAGE journals received a top 10-category rank. 566 titles are now listed totalling a 40% increase in SAGE journals indexed titles over the last five years. In an increase from the 2016 reports, this year also saw 21 titles receive their first ranking.

Los Angeles | London | New Delhi | Singapore | Washington DC | Melbourne

[SAGE Journals in the SSCI](#)

[SAGE Journals in the SCI](#)



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Clipboard: Cut, Copy, Paste, Format Painter

Font: Calibri, 11, Bold, Italic, Underline, Text Color, Background Color

Alignment: Wrap Text, Merge & Center

Number: General, Currency, Percentage, Decimals

Styles: Conditional Formatting, Format as Table, Cell Styles

Cells: Insert, Delete, Format

Editing: AutoSum, Fill, Clear, Sort & Find & Filter, Select

A15 0363-5465

|    | A         | B   | C  | D                  | E               | F                               | G       | H            |
|----|-----------|---|--|--------------------|-----------------|---------------------------------|---------|--------------|
|    | ISSN      | Full Journal Title  | JCR Category (Science)                     | 2016 Impact Factor | 2-yr IF ranking | No. of Journals in JCR category | 5-Yr IF | 5-yr IF rank |
| 1  |           |   |  |                    |                 |                                 |         |              |
| 2  | 0284-1851 | Acta Radiologica  | Radiology, Nuclear Medicine & Medical Imag | 2.011              | 60              | 127                             | 1.751   | 74           |
| 3  | 1059-7123 | Adaptive Behavior   | Computer Science, Artificial Intelligence  | 1.019              | 99              | 133                             | 1.390   | 85           |
| 4  | 0263-6174 | Adsorption Science & Technology                           | Chemistry, Applied                         | 0.754              | 56              | 72                              | 0.777   | 57           |
| 5  | 0263-6174 | Adsorption Science & Technology                           | Chemistry, Physical                        | 0.754              | 129             | 145                             | 0.777   | 129          |
| 6  | 0263-6174 | Adsorption Science & Technology                           | Engineering, Chemical                      | 0.754              | 104             | 135                             | 0.777   | 100          |
| 7  | 1687-8140 | Advances in Mechanical Engineering                        | Thermodynamics                             | 0.827              | 49              | 58                              | 0.946   | 44           |
| 8  | 1687-8140 | Advances in Mechanical Engineering                        | Engineering, Mechanical                    | 0.827              | 103             | 130                             | 0.946   | 97           |
| 9  | 1369-4332 | Advances in Structural Engineering                        | Construction & Building Technology         | 0.829              | 41              | 61                              | 0.935   | 39           |
| 10 | 1369-4332 | Advances in Structural Engineering                        | Engineering, Civil                         | 0.829              | 86              | 125                             | 0.935   | 83           |
| 11 | 1533-3175 | American Journal of Alzheimer's Disease & Other Dementias | Geriatrics & Gerontology                   | 1.864              | 34              | 49                              | 2.043   | 34           |
| 12 | 1533-3175 | American Journal of Alzheimer's Disease & Other Dementias | Clinical Neurology                         | 1.864              | 131             | 194                             | 2.043   | 126          |
| 13 | 1049-9091 | American Journal of Hospice and Palliative Medicine       | Health Care Sciences & Services            | 1.283              | 69              | 90                              | 1.444   | 66           |
| 14 | 1062-8606 | American Journal of Medical Quality                       | Health Care Sciences & Services            | 1.688              | 55              | 90                              | 1.748   | 59           |
| 15 | 0363-5465 | American Journal of Sports Medicine, The                  | Sport Sciences                             | 5.673              | 4               | 81                              | 6.255   | 4            |
| 16 | 0363-5465 | American Journal of Sports Medicine, The                  | Orthopedics                                | 5.673              | 1               | 76                              | 6.255   | 1            |
| 17 | 0003-3197 | Angiology   | Peripheral Vascular Disease                | 3.085              | 28              | 63                              | 2.405   | 37           |

# Open access or traditional journal?

## Advantages of open access:

- Faster publication → quicker visibility
- Free to readers → encourage reading
- Wider access → wider citation potential
- Open to public → Promote knowledge dissemination
- Peer reviewed and widely indexed → increase recognition and further development of research work



## About this journal

*SAGE Open* is a peer-reviewed, "Gold" open access journal from SAGE that publishes original research and review articles in an interactive, open access format. Articles may span the full spectrum of the social and behavioral sciences and the humanities.

This journal is a member of the [Committee on Publication Ethics \(COPE\)](#).

# Molecular Pain

## About this journal

*Molecular Pain* is a peer-reviewed, open access journal that considers manuscripts in pain research at the cellular, subcellular and molecular levels. *Molecular Pain* provides a forum for molecular pain scientists to communicate their research findings in a targeted manner to others in this important and...



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40种  
期刊

其中4种为人文社科类期刊，  
36种为科技医药类期刊

2017年新推出10种期刊，其中9种为科技医药类期刊(STM)

共计出版

190种

X



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今年出版了超过4864篇  
开放获取文章

出版了来自全球

100个国家  
学者的研究成果





## About this journal

*Journal of Orthopaedic Surgery* is an open access peer-reviewed journal publishing original reviews and research articles on all aspects of orthopaedic surgery. It is the official journal of the Asia Pacific Orthopaedic Association. The journal welcomes and will publish materials of a diverse nature, from basic science research to clinical trials and surgical techniques...

[More](#)

## Publish with Us

- Indexed in Thomson Reuters
- No OA Article Processing Charges (APCs) in 2017, as financial support is provided by the Asia Pacific Orthopaedic Association
- Rigorous peer review of your research
- Open access format, driving high visibility and global exposure

[Submit Now](#)

# What is the publishing frequency?



## Asian Cardiovascular and Thoracic Annals

Published in Association with [The Asian Society for Cardiovascular and Thoracic Surgery](#)

Editor

[A. Sampath Kumar](#)

Pushpanjali Crosslay Hospital, India

Other Titles in:

[Cardiothoracic Surgery](#) | [Cardiovascular Surgery](#) | [Thoracic Surgery](#)

eISSN: 18165370 | ISSN: 02184923 | Current volume: 25 | Current issue: 6

 Frequency: 9 Times/Year




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 Frequency: Quarterly

 Frequency: 9 Times/Year

 Frequency: 8 Times/Year

 Frequency: Bi-monthly

 Frequency: 14 Times/Year

 Frequency: Monthly

# Tips to choose the right journal

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- Can you meet the submission guidelines?



2014 Impact Factor of 3.897--  
Ranked #1 in Education &  
Educational Research!

# Do they publish your kind of work?

→ Read the “Description”



DESCRIPTION

AIMS AND SCOPE

EDITORIAL BOARD

ABSTRACTING / INDEXING

SUBMISSION GUIDELINES

The *Journal of Management (JOM)* is committed to publishing scholarly empirical and theoretical research articles, that have a high impact on the management field as a whole. The journal encourages new ideas or new perspectives on existing research. The journal covers such areas as:

- Business strategy & policy
- Organizational behavior
- Human resource management
- Organizational theory
- Entrepreneurship
- Research Methods

# What is their Altmetric for similar paper?

Altmetric score shows the **online attention** and activity captured for a research output in one place. Altmetric collects relevant **mentions** from social media sites, newspapers, policy documents, blogs, Wikipedia, and many other sources.

- Please note that the Altmetric Attention Score ***can't*** tell you anything about the quality of the research output.
- The score is **discipline dependent**

The Altmetric Attention Score for a research output provides an indicator of the amount of **attention** that it has received. It is **weighted** to reflect the relative reach of each type of source.

|                               |      |
|-------------------------------|------|
| News                          | 8    |
| Blogs                         | 5    |
| Twitter                       | 1    |
| Facebook                      | 0.25 |
| Sina Weibo                    | 1    |
| Wikipedia                     | 3    |
| Policy Documents (per source) | 3    |
| Q&A                           | 0.25 |
| F1000/Publons/Pubpeer         | 1    |
| YouTube                       | 0.25 |
| Reddit/Pinterest              | 0.25 |
| LinkedIn                      | 0.5  |
| Open Syllabus                 | 1    |
| Google+                       | 1    |

**Innovation and Creativity in Organizations**  
*A State-of-the-Science Review, Prospective Commentary, and Guiding Framework*  
Neil Anderson, Kristina Potočnik, Jing Zhou

First Published March 17, 2014 | Research Article

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Article information

Altmetric159

# Innovation and Creativity in Organizations A State-of-the-Science Review, Prospective Commentary, and Guiding Framework

Overview of attention for article published in Journal of Management, March 2014



SUMMARY

News

Blogs

Twitter

Facebook

**Title** Innovation and Creativity in Organizations A State-of-the-Science Review, Prospective Commentary, and Guiding Framework

**Published in** Journal of Management, March 2014

**DOI** 10.1177/0149206314527128

**Authors** Neil Anderson, Kristina Potočnik, Jing Zhou, N. Anderson, K. Poto nik, J. Zhou

View on publisher site

Alert me about new mentions

TWITTER DEMOGRAPHICS

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ATTENTION SCORE IN CONTEXT

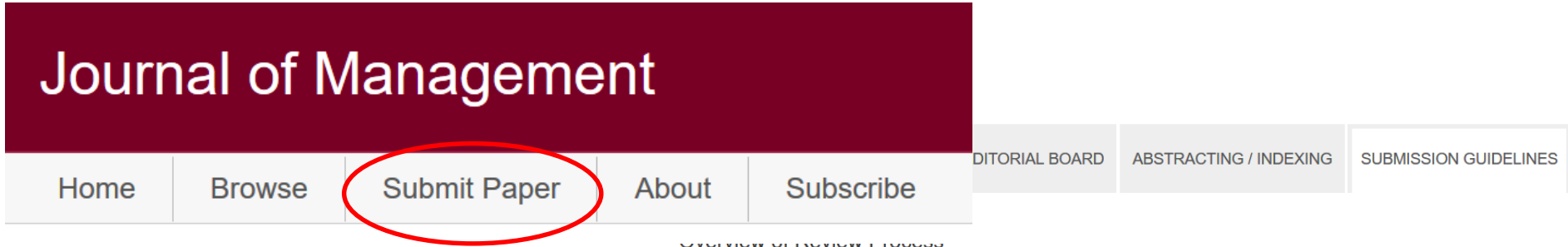
The data shown below were collected from the profiles of **162** tweeters who shared this research output. [Click here to find out more about how the information was compiled.](#)

About this Attention Score

In the top 5% of all research



# Can you meet the submission guidelines?



→ Read carefully the  
“Submission Guidelines”

## OVERVIEW OF REVIEW PROCESS

### Instructions for Authors

The *Journal of Management (JOM)* publishes scholarly empirical, theoretical, and review articles dealing with management. Manuscripts that are suitable for publication in the journal cover areas such as business strategy and policy, entrepreneurship, human resource management, organizational behavior, organizational theory, and research methods. The following brief checklist provides a quick reference for you to follow during your submission and manuscript review process.

- Papers submitted should not be under concurrent consideration at another journal.
- Any actual or potential data overlap with previous studies should be noted and described in the letter to the Editor. In order to maintain masked review, provide an anonymized data transparency table describing actual or potential data overlap.
- All new manuscripts should be submitted electronically. Electronic submissions should be uploaded to the Journal of Management by accessing <http://mc.manuscriptcentral.com/jom>.
- Files should be submitted in Microsoft Word format.

## The Journal of Hand Surgery

IF. 2.191



- Accepts articles from any country, but must be **written in English**, with **British spelling**
- **Word-process** the text in **double spacing** with a **margin of at least 3 cm** all round. **Left justify** the text and **include line-numbers** and **page-numbers**.
- Do not use "he", "his" *etc.*, where the sex of a person is unknown; **use a non-gendered term** such as "the patient"
- Permissions should be submitted as **separate documents** as well as being referenced inline (Word, JPG or TIF; PDF and PowerPoints will not be accepted)
- Randomized controlled trials should conform to the CONSORT recommendations

VS.

## The Journal of International Medical Research

IF. 1.323



- Accepts US **or** UK spelling, but must be **consistent** throughout the article
- The text should be **double-spaced** throughout and with a minimum of **3cm for left and right** hand margins and **5cm at head and foot**. Text should be standard 10 or 12 point.
- Small-scale, localized and pilot studies are discouraged and unlikely to be accepted
- The text should be divided into: Introduction, Patients & Methods/Materials & Methods, Results, Discussion, Acknowledgements, Declaration of Conflicting Interests and References.
- Vancouver reference style

# Something to be mindful

- Not all journals will have Impact Factor
- Read scope and coverage of journal
- International or regional or local?
- Open access or subscription?
- Beware of fake journals or predatory publishers



# It says *ISI indexed* but is it not Institute for Scientific Information



The ISI server provides indexing of major international journals and proceedings. Author can get information about [international journal impact factor](#), [proceedings](#) (research papers) and information on upcoming events. All the journal pages have pointers to Web pages



**INTERNATIONAL REVIEW OF MANAGEMENT AND BUSINESS RESEARCH**  
International Review of Management and Business Research (IRMBR) aims to publish new business and management insights in the shape of research articles, literature reviews, case studies, short communications and book reviews. Another aim of the journal.....



**INTERNATIONAL REVIEW OF HUMANITIES & SCIENTIFIC RESEARCH**  
International Review of Humanities and Scientific Research (IRHSR) Aims and Scope of the Journal International Review of Humanities and Scientific Research (IRHSR) is an open access, free and peer reviewed journal, publishing original research an.....



**INTERNATIONAL JOURNAL OF AGRICULTURAL AND ENVIRONMENTAL RESEARCH**  
International Journal of Agricultural and Environmental Research (IJAER) is an open access, free and peer reviewed journal publishing original research and review articles in the field Agriculture and Environmental Science. IJAER welcomes or

| Journals   | Impact Factor   |
|--|---|
| JOURNAL OF GLOBAL NETWORK OF BUSINESS RESEARCHERS                        | <b>Indexed</b>  |
| JOURNAL OF INTERNATIONAL ACADEMIC RESEARCH FOR MULTIDISCIPLINARY (JIARM) | <b>0.792 (2013)</b><br><b>0.873 (2014)</b><br><b>1.012 (2015)</b> |
| NATURAL AND ENGINEERING SCIENCES (NESCIENCES)                            | <b>Indexed</b>  |
| ROA IKTISSADIA REVIEW  | <b>Indexed</b>  |
| <a href="#">SCS SPRINGSIM'16 HPC'16 SYMPOSIUM PROCEEDINGS</a>            | <b>0.319 (2016)</b>   |

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## Part 2

How to write your main text,  
title and abstract: Some good  
practices

# Preparing the outline – typical paper include:

- Title
- Abstract
- Keywords
- Main text
  - Introduction
  - Methods
  - Results
  - Discussion
- Conclusions
- Acknowledgement
- References
- Supporting materials

# Typical order of paper

- Title
  - Abstract
  - Keywords
  - Main text
    - Introduction
    - Methods
    - Results
    - Discussion
  - Conclusions
  - Acknowledgement
  - References
  - Supporting materials
- 
- 1<sup>st</sup> to write



# What is next?

- Title
  - Abstract
  - Keywords
  - Main text
    - Introduction
    - Methods
    - Results
    - Discussion
  - Conclusions
  - Acknowledgement
  - References
  - Supporting materials
- 2<sup>nd</sup> to write
- Points to note:
- Simple and concise
  - Grammar
  - Logical and structure, convincing arguments
  - Why getting the results (*no matter success or failure*)
  - Highlight contribution in the field of study
  - Acknowledge funders, and anyone who has helped

# Writing a good title and abstract

- The better your title and abstract, the more your work will be:
  - Discovered
  - Read
  - Cited
- Consider what **Keywords** your audience would be searching
- Choose these words carefully - test them with your own internet searches: are you finding what you would expect?
- Include your keywords in:
  - The title
  - In your abstract (3 to 4 different keywords)
  - Throughout your paper
    - All without losing the natural flow of language!

# Writing your paper

## When writing:

- Figures and visualizations (tables, graphs *etc.*)
- Methods, Results, Discussions
- Conclusions
- Introduction
- Abstract, Title

## When finished:

- Title
- Abstract
- Keywords
- Main text
  - Introduction
  - Methods
  - Results
  - Discussion
- Conclusions
- Acknowledgement
- References
- Supporting materials

# Submit!

- Check the guidelines one more time
- Check your formatting and additional submissions
- Have it proof-read
- Submit to **one** journal at a time
- Submission is usually via an online manuscript submission system, e.g. ScholarOne Manuscripts
- And now wait....

... but for how long?

## Part 3

# Understand the publishing cycle: The correct mind-set

A common question...

“How long does the process take?”

**Answer:**

Some journals indicate the expected timeframes in their **Submission guidelines**; otherwise, it's best for the author to contact the Editor directly.

# The publication process



# Handling revisions

- Read the reports and Editor's letter **carefully**
- Follow the **timeframes** requested
- **Clearly demonstrate** what you have changed
- **Address each referee point in a covering note**
  - If you can't meet all criticisms, explain why
- Be **positive** and **polite**
- Process can take **2 to 3 iterations** – be patient



# Why do papers get rejected?

- Referees are not convinced of the contribution to the knowledge base
- Methods are not robust enough for the journal
  - e.g. too few observations on quantitative papers
  - e.g. transparency of qualitative methods
- Specific sections are weak
  - Conclusion
  - Discussion
- Bad grammar and writing



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## SAGE languageservices

### SAGE 语言服务: 将编辑工作留给专家

不要让语言或格式设置问题妨碍您出版研究成果。在将您的论文提交给所选国际杂志之前, 请让 SAGE 语言服务对其进行润色, 并获得手稿的编辑、翻译和格式设置方面的帮助。

提交您的文稿 →



#### 编辑润色

您的论文是否需要进行一些编辑和润色? 通过获得和您相同研究领域的专业



#### 学术翻译

您的论文是用中文、葡萄牙语或西班牙语写的吗? 我们的翻译是熟练掌握您



#### 文稿格式排版

您的论文是否需要根据某个特定杂志的准则设置格式? 我们的熟练专家可以



#### 图像编辑排版

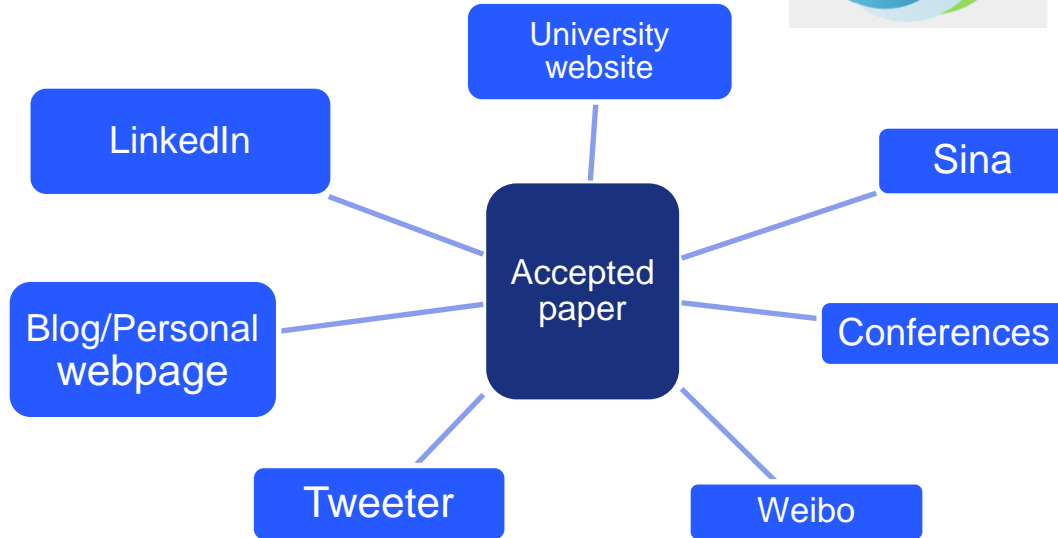
您的图片是否有冲击力? 如果没有, 我们的图片专家可以帮助您改进图片文

# What to do if it goes wrong

- Stay calm
- Read the referees' report and the Editor's letter
- Try and re-work the paper according to their recommendations
- Consider submitting to an alternative journal
- Write another paper!

# What to do if it goes right!

- **Celebrate!**
- Promote your paper!



| SUMMARY             | News   | Blogs | Twitter | Weibo | Facebook | Wikipedia | Google+ | More... |
|---------------------|--|-------|---------|-------|----------|-----------|---------|---------|
| <b>Title</b>        | Improving Students' Learning With Effective Learning Techniques  |       |         |       |          |           |         |         |
| <b>Published in</b> | Perspectives on Psychological Science (Sage Publications Inc.), January 2013   |       |         |       |          |           |         |         |
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